CREATIVE
ENGINEERING INCORPORATED
HOME OF ELECTRONIMATION™

42 WEST SEVERNOS STREET
ORLANDO, FLORIDA 32808

305-[illegible]
305-[illegible]

January 13, 1981

Mr. Bob Brock
ShowBiz Pizza Place, Inc.
2209 W. 29th Street
Topeka, Kansas 66611

ADJUSTED STATEMENT

Balance of Batch of 12:		
Billed 12/18/80 (40%)		$ 332,640.
Final 10%		83,160.
Batch of 15:		
Variable costs, 70% x $600,000		420,000.
1 Month's Overhead & Labor, due 1/10/81		140,000.
Total		$ 975,800.
Paid:		
November 26, 1980	$ 519,750.	
January 9, 1981	100,000.	
January 13, 1981	200,000.	819,750.
Balance due to Creative now		$ 156,050.

an Adjusted Statement, based on the above. Please ignore the Statement dated January 9, 1981, as well as the figures in the letter dated January 9, 1980.

All that remains of interest in the letter dated January 9, 1981, are the following:

1) The need for a memorandum from you acknowledging that the $80,000 and $20,000 maximum figures in the Manufacturing, Sales and License Agreement are intended as of the date of the agreement and will be adjusted when applicable to cost of living.

2) The need for a loan for capital expenditures of $150,000.

Sincerely,

Aaron

AP/rl

Encl: Adjusted Statement

cc: Mike Phenix, Mickey Powell, Andy Whelan

ESTIMATED MONTHLY OVERHEAD

$ 84,000.00	All Wages & Salaries
600.00	Interest on Mortgage - Jefferson St.
1,387.00	Rent - Sligh
2,650.00	Rent - Amelia
1,600.00	Utilities - Jefferson St.
50.00	Utilities - Sligh
800.00	Utilities - Amelia
1,300.00	Phone
300.00	Property (Building/Contents - 3 Locations)
267.00	Business Interruption Insurance
200.00	Trucks & Auto
667.00	General Liability (Includes products liability)
2,000.00	Workmen's Comp. Insurance
2,750.00	Company Health Insurance
5,000.00	FICA
150.00	Office & Janitorial Supplies
1,000.00	Building Maintenance (e.g., electrical, plumbing, locksmith)
100.00	Pick-up Truck Maintenance & Gas
200.00	Security Systems - Sligh Blvd., Jefferson St., Amelia St.)
118.00	Lease on Copier
145.00	Postage and Postage Meter
100.00	Advertising Costs
100.00	Magazine Subscriptions, Journals, Dues
1,200.00	Legal Expense
3,000.00	Small Tools
10,000.00	Master Charge/American Express

Includes: Travel (car rental) Convention
Promotion & Entertainment
Installation Expenses (except tractor/trailer rentals)
Auto Expense
Some Supplies

40.00	Insect Control
30.00	Crystal Water

ESTIMATED MONTHLY OVERHEAD

PAGE 2

$ 470.00	Accountant's Fee
1,240.00	Freight
210.00	Federal & State Tax Forms & Occupational License
1,000.00	Property Taxes - Real Estate/Personal Property
10,000.00	Depreciation Capital Equipment (Based on total of $120,000.00 purchased per year depreciated over two years)
7,326.00	Miscellaneous unknown to Round-Off
$30,000.00	TOTAL

SUMMARY -

VARIABLE COST PER SHOW

(PROPS & MATERIALS, MAINTENANCE, VIDEO, DELIVERY)

$ 10,095.00	Mechanics
7,552.00	Music
1,666.00	Lighting
5,599.00	Art
5,500.00	Curtain Rods
2,301.00	Electronics
2,500.00	Maintenance - Video (new)
200.00	Freight on Materials
700.00	Welding
3,200.00	Delivery (Tractor/Trailer)
$ 39,313.00	TOTAL
687.00	Miscellaneous to Round-Off
$ 40,000.00	Final Total

CREATIVE ENGINEERING

HOME OF ELECTRONINATION™

45 WEST JEFFERSON STREET
ORLANDO FLORIDA 32801
305 425-4028
425-5328

Received

January 13, 1981

Mr. Bob Brock
ShowBiz Pizza Place, Inc.
2209 W. 29th Street
Topeka, Kansas 66611

Dear Bob,---

The following figures are an up-date on the figures in my letter of January 9th. The figures appear slightly higher but actually are a little lower than the January 9th figures as they include two items not previously shown: (1) Delivery expense, that is, tractor/trailer is included as a variable cost per show; (2) A maintenance video system, with an allowance of $2,500 per unit, will be included with each show. The variable costs shown, and the overhead and labor, are based on a careful analysis, just completed, of our actual expenditures, and I believe are as accurate as our rapidly changing operation has permitted:

Batch of 15, Completion April 10, 1981:

Variable costs:

Parts, Materials, Delivery	15x$40,000	$ 600,000
Overhead and labor:	3 Mo.x$140,000	420,000
Total Production and Delivery Costs to Creative		$1,020,000.

To make payments for the shows conform as closely as possible to our actual outlays, it now appears that payments should be arranged according to the following schedule for the Batch of 15:

Batch of 15:		To be paid:
Variable costs, 70%x $600,000	$420,000	12/10/80
Overhead and labor	140,000.	1/10/81
Overhead and labor	140,000.	2/10/81
Variable costs, 30%x $600,000	180,000.	3/01/81
Overhead and labor	140,000.	3/10/81
Profit for Creative	102,000.	4/10/81

As you see, we do not need payment for all variable costs up front; 70% appears about right one month before a batch starts, and the other 30% two and one-half months later. I am enclosing

Brock Hotel Corporation
(Formerly Topeka Inn Management, Inc.)

January 22, 1981

Mickey Powell
Vice President
Assistant to the President

Aaron Fechter
Creative Engineering
47 West Jefferson
Orlando, Florida 31801

Dear Aaron:

As per our previous conversation, I am enclosing copies of the art work to be used on the T-shirts. As you know, the art work Dave sent was prepared using several different scales so it all had to be modified to the same scale to fit the T-shirts. This work will be further modified to include the circles, the characters' name, the ShowBiz Pizza Place logo, and hands. We are proceeding to have this mass produced on most of our merchandise items.

I am also enclosing a job application for your friend that will be seeking employment in the first Orlando store. Have her complete this application, list you, if that is agreeable with you, as one of the references, and write a short paragraph regarding what she feels she would like to do for ShowBiz. When she has completed the application just have her mail it to me and I will process it.

Tell your Dad and Ann that I said hello. I will try to get to Florida as soon as possible.

Sincerely,

Mickey Powell
Vice President
Assistant to the President

hc
encl.

TYPICAL PLACEMENT IN CIRCLE

LOGO ART

SHOWBIZ
PIZZA PLACE®

Brock Hotel Corporation
(Formerly Topeka Inn Management, Inc.)

Robert L. Brock
President and
Chairman of the Board

22 January 1981

Mr. Aaron Fechter
Creative Engineering, Inc.
47 West Jefferson Street
Orlando, Florida 32801

Dear Aaron:

Thanks for your letter of January 13, 1981. In response to your reference to the maximum figures in the Manufacturing, Sales and License Agreement which was entered into on May 24, 1980 by and among Creative Engineering, Inc., Aaron Fechter and ShowBiz Pizza Place, Inc., I wish to acknowledge our mutual understanding that the maximum purchase prices set forth on page 9 of the agreement are applicable through the year 1980 and will be adjusted each year thereafter to reflect any increase in the cost of living.

Specifically, the agreement as written provides that the maximum purchase price to be paid by ShowBiz for Electronimation products including characters, computer hardware and software, props, scenery and lighting will not exceed $80,000, and that curtains and special audio equipment requested by ShowBiz will not exceed $20,000. It is our intention that those maximum figures will be adjusted annually to a figure which reflects appropriate changes in the consumer price index maintained by the Bureau Of Labor Statistics of the United States Department of Commerce.

If this correctly states our understanding, please sign and return a copy of this letter.

SHOWBIZ PIZZA PLACE, INC.

By _____
President

Agreed:
CREATIVE ENGINEERING, INC.

By _____
President

RLB/aw
cc: Enclosed

Rowe12 PIZZA PLACE, INC.

SHOWBIZ GAMES

INTRACOMPANY CORRESPONDENCE

To: Doug Harper

From: John Himes

Date: March 6, 1981

Subject: SHOW PROBLEMS

1. POWER SUPPLY - No overload protection, not enough current rating.

2. AUDIO SWITCHER BOX - Need LED for status of which tape deck is selected.

3. TAPE SELECT BD. - Need LED for status of timer, runs eratic on the time.

4. COMPUTER - Need Auto-Reset for the system upon power.

5. DUKE - The springs in hands are breaking, acorn nuts in wrists are cutting through the gloves sui hands set up too hard and they are running down.

6. MITZI- The acorn nut in wrists are cutting through her sweater, the shoulders are cutting through her sweater, too.

7. BEACH BEAR - The guitar cuts his shorts.

8. CHARACTERS - Their body turns, the pin is breaking at the welding point.

Sincerely yours,

John Himes
Regional Electronic Specialist

jlf

cc Rolfe Kennard

A Token For Your Thoughts . . . . . .

SHOWBIZ PIZZA PLACE
A SUBSIDIARY OF MRCK HOUSE CORPORATION

2209 WEST 29th • TOPEKA, KANSAS 66611 • (913) 266-7021

March 16, 1981

Aaron Fechter
Creative Engineering, Inc.
47-63 West Jefferson Street
Orlando, FL 32801

Dear Aaron:

I have attached John Himes' report on the show. Perhaps these comments can help you in improving reliability. I am not judging -- just passing it on.

Sincerely,

SHOWBIZ PIZZA PLACE

Rolfe E. Kennard
Vice President - Operations

REK:pl

Attachment

file

SHOWBIZ PIZZA PLACE

A SUBSIDIARY OF MIKE ROSS CORPORATION

2209 WEST 29th • TOPEKA, KANSAS 66611 • (913) 266-7021

March 24, 1981

Creative Engineering
47-63 Jefferson St.
Orlando, FL 32801

Dear Aaron:

Please let me know when the V.C.R. test tapes will be arriving for the first six stores.

I would appreciate your prompt attention in this matter. Thank you.

Sincerely,

Rolfe Kennard

cc: Bob Brock
Doug Harper
Harry Radford
Mickey Powell

RK/kr

CREATIVE ENGINEERING

INCORPORATED

HOME OF ELECTRONIMATION™

47 WEST JEFFERSON STREET
ORLANDO, FLORIDA 32801

305 425-1001
425-2002

March 31, 1981

Mr. Mickey Powell
Brock Hotel Corporation
2209 West 29th Street
Topeka, Kansas 66611

Dear Mickey:

I was contacted by Dick Seitz, who has some ideas to use in animation. I thought that you might like to have his name and address for further inquiry.

Dick C. Seitz
11623 Bank Road
Cincinnati, Ohio 45247
(513) 851-5133

We have changed the spelling of the names of two of the characters in the Rock-Afire Explosion. Duke LaRue has been changed to "Dook LaRoo" and Fats to "Fatz". We will probably eventually drop his last name of Geronimo.

Sincerely,

CREATIVE ENGINEERING, INC.

Aaron Fechter
President

AF/aad

CREATIVE ENGINEERING

INCORPORATED

HOME OF ELECTRONIMATION™

RECEIVED
APR 3 1981
SHOWBIZ PIZZA PLACE

47 WEST JEFFERSON STREET
ORLANDO, FLORIDA 32801

305 425-1001
425-2302

March 31, 1981

Mr. Mickey Powell
Brock Hotel Corporation
2209 West 29th Street
Topeka, Kansas 66611

Dear Mickey:

I was contacted by Dick Seitz, who has some ideas to use in animation. I thought that you might like to have his name and address for further inquiry.

Dick C. Seitz
11623 Bank Road
Cincinnati, Ohio 45247
(513) 851-5133

We have changed the spelling of the names of two of the characters in the Rock-Afire Explosion. Duke LaRue has been changed to "Dook LaRoo" and Fats to "Fatz". We will probably eventually drop his last name of Geronimo.

Sincerely,

CREATIVE ENGINEERING, INC.

Aaron Fechter
President

AF/aad

SHOWBIZ PIZZA PLACE
A SUBSIDIARY OF BROCK HOTEL CORPORATION

2209 WEST 29th • TOPEKA, KANSAS 66611 • (913) 266-7021

April 7, 1981

Aaron Fechter
CREATIVE ENGINEERING, INC.
47-63 W. Jefferson St.
Orlando, Florida 32801

Subject: Equipment reliability

Dear Aaron:

We are increasingly concerned over the structural reliability of the characters. Yesterday I was present when a store technician was tearing down Beach Bear and Mitzi for repairs. The tubular frame was broken - not the weld on Beach Bear. The technician related that he felt we should use solid aluminum to prevent such problems. I quite agree.

On Mitzi, the pin on which she swivels was being reinforced with welds. We think this pin should be enlarged for strength. This is a constant reoccurring problem also.

These two problems need to be corrected as soon as possible since they represent a major percentage of our breakdowns. We should retrofit all of our existing shows also.

Based on a conversation with Bob Brock on the above, I am sending you these comments. You also asked for such at the board meeting. Please consider these in the constructive sense they are intended. There is no way we can franchise this concept unless the show reliability is improved.

Sincerely,

Rolfe Kennard
Vice President Operations

RK/kr

SHOWBIZ PIZZA PLACE, INC.

RECEIVED

APR 10 1981

SHOWBIZ PIZZA PLACE

INTRACOMPANY CORRESPONDENCE

To: Mickey Powell

From: Harry Radford

Date: April 8, 1981

Subject: NAME CHANGES - CREATIVE ENGINEERING

Mickey, I have just received a copy of the letter of the proposed name changes from Aaron Fechter.

To do this is very impractical and very costly. As you are aware we have completely redone the art work of the characters for merchandise purposes per Aaron's request at a cost of over $1,200.00. Plus we have developed an art poster to be used in the "Now Appearing" boxes of all stores at a cost of $5,000.00.

I need your help in coordinating these changes in the future. If you can, I would like to hold up on name changes so as to recoup some of our costs and possibly handle the name changes at a later date.

HR:lcg

cc: R. Kennard
J. Parrish
B. Brock

Aaron - I need what you think! Some help. Mickey

A Token For Your Thoughts . . . . . .

SHOWBIZ PIZZA PLACE
A SUBSIDIARY OF BROCE HOUSE CORPORATION

2209 WEST 29th • TOPEKA, KANSAS 66611 • (913) 266-7021

April 15, 1981

Aaron Fechter
Creative Engineering
47-63 W. Jefferson
Orlando, FL 32801

Dear Aaron,

We would like you to know that the Electronics Team is pleased with the professional attitude Creative Engineering is taking with respect to building a better product with a longer mean time before failure and greater ease of service.

(1) We would like to bring to your attention, however, that many of the steel pin mechanisms, associated with the body twist on Billy Bob, Rolfe, and Mitzi are not holding up. They should be replaced with larger pins or bolts that are supported from both the top and bottom, or supported heavier from the bottom.

(2) The hinge mechanism that is associated with arm raise in Rolfe, Beach Bear, Billy Bob, and Dook use a pin that is fastened with an allen screw. The hardened steel pin continuously falls out, or works itself loose. This problem can be fixed by using a hardened bolt, or filing a "flat spot" on the pin so that the allen screw has more surface area to contact.

(3) Numerous eyelids have broken and should probably be constructed of a stronger material such as fiber glass. The stronger material would be more forgiving to misaligned cylinders.

(4) Many of the costumes such as Mitzi's and Fatz's experience an unnecessary amount of wear because of the outside "flex-ducting" that is used to cover the mechanism. Perhaps a cloth covering should be used. Also, the "bolt-caps" that are used to retain the "flex-ducting" wear through costumes. This could be changed to a flatter fastener.

(5) Billy Bob's fiberglass head is too short in the back and will actually cut the fur material. This could be corrected by increasing the circumference at the back of the head.

(6) All materials in the show should carry a certificate, identifying that it is flame resistant or has been fireproofed. This will protect us from strict fire marshalls, and perhaps limit our liability in case of a fire.

(7) All electrical boxes should be approved by the "Underwriters Laboratory". The "UL" approval will protect us from strict electrical inspectors, and limit our liability if an accident could be attributed to faulty wiring in one of the electrical boxes.

CREATIVE ENGINEERING

INCORPORATED

HOME OF ELECTRONIMATION™

47 WEST JEFFERSON STREET
ORLANDO, FLORIDA 32801

305 425-1001
425-2002

April 29, 1981

Mr. Harry Radford
Brock Hotel Corporation
2209 West 29th Street
Topeka, Kansas 66611

Dear Harry:

I received the copy of your memo to Mickey Powell dated April 8, 1981, concerning the name changes for the characters.

The very day I decided that the spelling changes for the names would be good for the development of the characters, I called Mickey to let him know. I informed him by phone that these spelling changes need not occur immediately or even in the near future, but should be done in time for the next printing or at some other reasonable time.

As far as you are concerned, I asked simply that Mickey let me know when the changes would be scheduled and what the basis for the schedule was. I depended on him to coordinate it properly. He asked me to put this into a letter so the spelling changes could be correctly noted. I did this the following day. This seems to be the letter that you say was not properly coordinated.

I still need to be advised of the prospective schedule on implementation of the spelling changes.

Another matter of concern is the one of the prototype dolls. We absolutely want every doll returned to us that we have sent to ShowBiz. We would also like to see a sample doll from each prospective manufacturer. Since this would give us an idea of how our dolls may look, we feel we should look them over.

Sincerely,

CREATIVE ENGINEERING, INC.

Aaron Fechter

Aaron Fechter
President

cc: Bob Brock
Mickey Powell

CREATIVE ENGINEERING INCORPORATED

HOME OF ELECTRONIMATION™

47 WEST JEFFERSON STREET
ORLANDO, FLORIDA 32801

305 425-1001
425-2002

May 14, 1981

Mr. Robert L. Brock
Brock Hotel Corporation
2209 West 29th Street
Topeka, Kansas 66611

Dear Bob:

Enclosed is a set of the Rock-afire Explosion's first records. They are "hot off the press"!

Hope you enjoy them.

Sincerely,

CREATIVE ENGINEERING, INC.

Aaron

Aaron Fechter
President

AF/aad

Enclosures

...acquisition of certain property effective June 10, 1981, with an increase in our overhead of $25,000 monthly, to $205,000 per month.

Assume that with an increase in our batches from 20 to 30 with the batch to be completed October 10th, we will increase our payroll by perhaps 20 employees in July, with an additional total increase in our overhead by $25,000 per month, to $230,000.

Assume that we have held our costs on parts and materials for shows to $40,000 each through that batch started April 10, 1981. Assume an increase thereafter of 12% per year; more specifically, 3% per quarter, simple, or $41,200 for parts and materials for shows begun 7/10/81; $42,400 begun 10/10/81; $43,600 begun 1/10/82.

Requirements for batches:

B4(20) complete 7/10/81		Due	B5(20)complete 10/10/81		Due
V.C. 70% (@ $40K)	$560,000.	3/10/81	V.C. 70% (@ $41.2K)	$576,800.	6/10/8
1 Mo. Overhead	180,000.	4/10/81	1 Mo. Overhead	205,000.	7/10/8
1 Mo. Overhead	180,000.	5/10/81	1 Mo. Overhead	205,000.	8/10/8
V.C. 30%	240,000.	6/01/81	V.C. 30%	247,200.	9/01/8
1 Mo. Overhead	205,000.	6/10/81	1 Mo. Overhead	205,000.	9/10/8
Profit for Creative	136,500.	7/10/81	Profit for Creative	143,900.	10/10/

B6(30) complete 1/10/82		Due	B7(30)complete 4/10/82		Due
V.C. 70% (@ $42.4K)	$890,400.	9/10/81	V.C. 70% (@ $43.6K)	$915,600.	12/10/
1 Mo. Overhead	230,000.	10/10/81	1 Mo. Overhead	230,000.	1/10/8
1 Mo. Overhead	230,000.	11/10/81	1 Mo. Overhead	230,000.	2/10/8
V.C. 30%	381,600.	12/01/81	V.C. 30%	392,400.	3/01/8
1 Mo. Overhead	230,000.	12/10/81	1 Mo. Overhead	230,000.	3/10/8
Profit for Creative	196,200.	1/10/82	Profit for Creative	219,630.	4/10/8

Chronological projection through December, 1981:

June, 1981		July, 1981		August, 1981	
B4(20)30% V.C.	$ 240,000.	B4(20) Pr/Cr.	$ 136,500.	1 Mo. Overhead	$205,0
1 Mo. Overhead	205,000.	1 Mo. Overhead	205,000.		
B5(20) 70% V.C.	576,800.	Also: Est.			
Total	$ 1,021,800.	a/c'ing 2/28/	150,000.		
		Total	$ 491,500.		

September, 1981		October, 1981		November, 1981	
B5(20)30% V.C.	$ 247,200.	B5(20) Pr/Cr	$ 143,900.	1 Mo. Overhead	$230,0
1 Mo. Overhead	205,000.	1 Mo. Overhead	230,000.		
B6(30)70% V.C.	890,400.	Total	$ 373,900.		
Total	$ 1,342,600.				

December, 1981

B6(30)30% V.C.	$ 381,600.
1 Mo. Overhead	230,000.
B7(30)70% V.C.	915,600.
Total	$ 1,527,200.

CREATIVE ENGINEERING INCORPORATED

HOME OF ELECTRONIMATION™

47 WEST JEFFERSON STREET
ORLANDO, FLORIDA 32801

305 425-1004
425-2004

May 29, 1981

Mr. Bob Brock
Brock Hotel Corporation
2209 W. 29th Street
Topeka, Kansas 66611

Dear Bob:

With reference to our telephone conversation, thirteen of the third batch (of 15) are at our plant simply awaiting the need for delivery The fourth batch (of 20) scheduled for completion July 10th will not be quite ready (or required) then, but on the other hand we will be well ahead then on mechanical, art, and electronic work for the fifth and the sixth batches. All in all, we're about even with the over-simplified billing assumption that only one batch is worked on at a time, begun and completed in 3 months. We will have a more accurate picture of this from our new computer about early August.

We have been operating recently very short of cash. The principal reason for this is that in our last fiscal year we purchased about $500,000 worth of capital equipment, derived from profit of sales to others and $150,000 borrowed from ShowBiz. In addition, about $150,000 will be owed to Creative for the fourteen months ended with our fiscal year February 28, 1981.

Ordinarily I would not be billing you until about June 15th, but it would be very helpful if Mike can send us by June 10th half of the following billing for sums that fall due in the month of June. The remainder could wait till later in the month:

	Due	Amount
4th batch (of 20)		
30% of Variable Costs	6/01/81	$ 240,000.
1 Month's Overhead	6/10/81	205,000.
5th batch (of 20)		
70% of Variable Costs	6/10/81	576,800.
Total		$ 1,021,800.

Our offer for the Levitz property has been submitted, and the deal hopefully will be finalized early next month. I am enclosing a projection Dad made of our probable cash needs through December. If the real, other than the theoretical, picture emerges in August, as expected, we can start billing on that basis. However, the attached will give you a fair picture.

Sincerely,

SHOWBIZ PIZZA PLACE, INC.

INTRACOMPANY CORRESPONDENCE

To: All Restaurant Managers and District Managers

From: Harry Radford

Date: July 16, 1981

Subject: Rock-A-Fire Explosion Records and Birthday Parties

We are shipping all restaurants five different 45 rpm records from Creative Engineering and two posters from ShowBiz Pizza Place, Inc. All restaurants will receive 400 each of the two birthday records and 40 each of the three records for the gift shop area. All five records are to be sold in the gift shop. As soon as you have received the records and posters, you are to put in records sales immediately. Increase the birthday party per person from $3.50 to $3.65 per person. One birthday record is to be given, free of charge, to the birthday person only. The person may choose which of the two records he would prefer. This should be given by Billy Bob in costume himself. Again, all of the records, including the birthday records are to be sold for $1.49 each in the gift shop.

If you have any questions or do not receive either the records or the posters, please contact ShowBiz Pizza Place, Inc., or Lisa Edge immediately.

Attached with this memo is the merchandise inventory form for your monthly inventory and a merchandise control record to maintain inventory levels. At present we are shipping all existing inventory of these records to the restaurants and will be getting back to you on reordering procedures at a later date.

When you receive your posters, one poster is to be mounted in the gift shop area, this is the larger of the two posters; the smaller of the two posters, the birthday poster, is to be mounted above your birthday party pamphlet holder. Please cover the procedure with all levels of management in the restaurant including team leaders, Electronic Specialists, and your birthday party hostess.

[illegible]

[illegible]

[illegible]

Ray Harvey
Dorothy Wood
Aaron Fechter
Doug Harper

MERCHANDISE INVENTORY FORM

CODE: SPP-15

ORE _____ NO. _____ DATE: DAY, W/E, M/E _____

EPARTMENT/CATEGORY Home Office RECORDED BY _____

ITEM NO	ITEM DESCRIPTION	UNIT	INVENTORY	UNIT COST	EXT
	Happy Birthday medley	ea		.60	
	Birthday	ea		.60	
	School Days (Fatz)	ea		.90	
	Mr. Bass Man (Billy Bob)	ea		.90	
	Beatles Medley	ea		.90	

SHOWBIZ PIZZA PLACE

MERCHANDISE CONTROL RECORD

CODE: SPP-46

VENDOR Home Office
VENDOR CONTACT PHONE 913-266-7021
ADDRESS

TERMS
DISCOUNT
F.O.B.
FRT ALLOW
VIA

STORE NAME/#
ADDRESS:
NOTES

OUR STOCK NUMBER / VENDOR STOCK NUMBER	ITEMS	STANDARD PACK	DATE ORDER	DATE INVENTORY USAGE	DATE ORDER	DATE INVENTORY USAGE	DATE ORDER	DATE INVENTORY USAGE	DATE ORDER	DATE INVENTORY USAGE	DATE ORDER	DATE INVENTORY USAGE	DATE ORDER	DATE INVENTORY USAGE
	1 Happy B-day medley A Cost per each .60 B Selling each 1.49													
	2 Birthday A Cost per each .60 B Selling each 1.49													
	3 School Days (Fatz) A Cost per each .90 B Selling each 1.49													
	4 Mr. Bass Man (Billy) A Cost per each .90 B Selling each 1.49													
	5 Beatles Medley A Cost per each .90 B Selling each 1.49													
	6 A Cost per each B Selling each													
	7 A Cost per each B Selling each													
	8 A Cost per each B Selling each													
	9 A Cost per each B Selling each													
	10 A Cost per each B Selling each													

CREATIVE ENGINEERING

INCORPORATED

HOME OF ELECTRONIMATION™

47 WEST JEFFERSON STRE
ORLANDO, FLORIDA 32801

305 425-1001
425-2002

September 11, 1981

Mr. Bob Brock
ShowBiz Pizza Place, Inc.
2209 W. 29th Street
Topeka, Kansas 66611

Dear Bob:

Following is a billing for sums that fall due in the month of September under the old billing procedure:

	Due	Amount
5th batch (of 20) 30% of Variable Costs	9/01/81	$ 247,20(
One month's overhead	9/10/81	275,00(
Total		$ 522,20(

We have not yet completed the transition to the new building, but I believe this will be accomplished by the first week of October.

Sincerely,

Aaron Fechter

AF/r1

cc: Mike Phenix

CREATIVE ENGINEERING

INCORPORATED

HOME OF ELECTRONIMATION ™

42 WEST JEFFERSON STR
ORLANDO, FLORIDA 3280

305 425-1001
425-2002

ShowBiz Pizza Place, Inc.
2209 West 29th Street
Topeka, Kansas 66611

ATTN: Mr. Harry Radford
Director of Operations

September 29, 1981

RE: Problem with Air
Compressor Systems

Dear Harry,

Ed Green of Atlanta has looked at our problem with the air compressor system and has assured me they would straighten out this "mess".

The unit in Atlanta will be corrected this week and the parts to fix Cincinnati and Minneapolis/St. Paul, will be sent out soon after. I will personally go to these jobs and make the proper fit.

John Berry and Doug Harper are also working on this problem. I hope that between the three of us, we can put an end to this mess, once and for all. We've informed Ed Green to hold all shipments until this was all cleared up.

Sincerely,

Michael Di Mascio
Manager of Electronic
Systems

Phil Kruze — file

cc: John Berry
Doug Harper

MDM:vc

OCT 7 1981

SHOWBIZ PIZZA PLACE
A SUBSIDIARY OF BROCK HOTEL CORPORATION
2209 WEST 29th • TOPEKA, KANSAS 66611 • (913) 266-7021

Philip R. Kruse
Vice President
Director of Quality Assurance
and Animated Show Installation

December 30, 1981

Mr. Aaron Fechter, President
Creative Engineering, Inc.
47-63 West Jefferson
Orlando, FL 32801

Dear Aaron:

The purpose of this letter is to provide you the written confirmation of production requirements for Electronimation Products in accordance with the Manufacturing, Sales and License Agreement.

Based on revised estimates, ShowBiz Pizza Place, Inc. requests the production of twenty-five (25) Electronimation Products in the production batch commencing in January, 1982 with a delivery date of April 9, 1982. I also understand that you will produce an additional five (5) sets of animated characters which will replace those used during previous retrofits.

Billing and payment schedules in accordance with the agreement are being coordinated between the ShowBiz Pizza Place, Inc. Chief Financial Officer (Mike Phenix) and the Creative Engineering, Inc. Treasurer (Mel Fechter). Their agreements and procedures appear to be operating in a satisfactory manner.

If you have any questions concerning the above requirements, please call me.

Sincerely,

Philip R. Kruse
Senior Vice President

PRK:tas

Copy to: Robert L. Brock
Mel Fechter
Greg King
Mike Phenix

SHOWBIZ PIZZA PLACE
ASSORTED COMPANY MEMOS - 1981

(Brock Hotel Corp, Inc. / ShowBiz Pizza Place, Inc. /
Creative Engineering, Inc.)

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